

# Press Release

For immediate release

## SDBJ SUPPORTS NEXT BUSINESS GENERATION

**Matagami, April 24, 2018** – The Société de développement de la Baie-James (SDBJ) is pleased to announce the signing of a financing deal worth \$150,000 to support the Services RM 2000 acquisition project, in cooperation with the Matagami branch of the Société d'aide au développement des collectivités (SADC). The funds will be used to support the acquisition by Éric Lemire of Services RM 2000, a local company offering light vehicle and heavy truck maintenance and repair services.

SDBJ CEO Raymond Thibault feels that the company provides an essential service, not only to the residents of Matagami, but also to the many local and regional enterprises that rely on the Route de la Baie-James as a business lifeline. “Over the past year, Mr. Lemire’s determination to turn this business’s financial situation around has led him to buy the company,” said Mr. Thibault, adding that “We are proud to be able to contribute to his success and that of Services RM 2000.”

“From the moment I began developing my plan to acquire this company, I found key mentors who helped me improve the company’s financial situation. Over time, I have been able to build a talented, professional team I can count on in tough times. I also offer my heartfelt thanks to the SADC and SDBJ, without whose help, both at the financial and administrative levels, I could not have successfully completed my project,” says Éric Lemire, owner of Services RM 2000.

### About SDBJ

The SDBJ, which has been in existence for over 45 years, was created under the James Bay Region Development Act adopted by Québec National Assembly in 1971. Its mission is to promote, from a sustainable development perspective, the economic development, improvement and exploitation of natural resources other than hydroelectric resources falling within Hydro-Québec’s mandate in the Baie-James territory. The SDBJ can also foster, support and participate in the implementation of projects having these objectives. <http://www.sdbj.gouv.qc.ca>

-30-

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