

Press Release

For immediate release

SDBJ APPOINTS PRESIDENT AND CHIEF EXECUTIVE OFFICER AND ADMINISTRATOR

Matagami, May 22, 2019 – Mr. Gaston Bédard, Chairman of the Board of Directors, is pleased to announce that at its session on May 1, 2019, the Québec Cabinet appointed Mr. Alain Coulombe as President and Chief Executive Officer and Administrator of the Société de développement de la Baie-James (SDBJ), effective May 2, 2019.

Mr. Coulombe holds a bachelor's degree in business administration from Athabasca University in Alberta, as well as a master's degree in business administration from Université du Québec en Abitibi-Témiscamingue.

Having first joined SDBJ in 1988 as Executive Assistant, he was promoted to Corporate Development Officer in 1993 and then to Economic Development Officer in 2000. He remained in the latter position until 2002, when became Director of Economic Development. He was named Assistant General Director for Economic Development in March, 2010, and became Acting Vice President of Operations in November 2018.

During his 30 years of service with SDBJ, Mr. Coulombe has acquired a solid expertise in business administration and economic development, along with a thorough knowledge of the territory and its specific issues.

SDBJ is a Québec government-owned corporation completely dedicated to economic development in Baie-James. Its mission is to promote, from a sustainable development perspective, the economic development, improvement and exploitation of natural resources other than hydroelectric resources falling within Hydro-Québec's mandate in the Baie-James territory.

www.sdbj.gouv.qc.ca

For more information, go to www.emplois-superieurs.gouv.qc.ca
(in French)

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Source:

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