

Press Release

For immediate release

MARTIN BREAULT APPOINTED TO SOCIÉTÉ DE DÉVELOPPEMENT DE LA BAIE-JAMES (SDBJ) BOARD OF DIRECTORS

Matagami, February 6, 2023 – On February 1, 2023, the Québec Cabinet appointed Mr. Martin Breault as a member and Vice-Chairman of the SDBJ Board of Directors.

Highlights

- Mr. Breault's appointment as a member and Vice-Chairman of the SDBJ Board of Directors follows the end of the mandate of Ms. Luce Asselin, who held the position for over five years.
- Mr. Breault has worked within the Québec public service for the past 25 years.
- Mr. Breault graduated from the 4th cohort of the Cercle des jeunes leaders de l'administration publique in 2015.

Martin Breault holds a Bachelor's degree in Business Administration and a certificate in Political Studies from Université de Sherbrooke, as well as a Master's degree in International Relations from Université Laval. He has been Associate Deputy Minister for Governance and Response Coordination at the Ministère des Ressources naturelles et des Forêts (MERN) since November 2022. From 2018 to 2023, he held the positions of Director General of Hydrocarbons and Biofuels, Director General of Strategic Mandates and Associate Deputy Minister for Regional Operations within the same department.

Between 1997 and 2002, Mr. Breault worked at the Department of National Defence in the successive roles of public affairs officer, advisor to the Permanent Mission of Canada to the United Nations, parliamentary affairs officer and, finally, corporate communications planner. He joined the Québec public service in 2002 and became a manager at the *Ministère des Relations internationales* in 2007 as secretary of the department and officer responsible for federal-provincial relations. From 2011 to 2018, he worked at the *Ministère des Transports*, first as head of rail transport services, then as director general of ground transportation of persons, before joining the MERN.

Quotes

"Mr. Breault stands out by his vast professional experience in the Québec public service, not only within several departments, but also in extremely varied roles. The Board of Directors enthusiastically welcomes the skills and expertise he has acquired throughout his career. We are confident that Mr. Breault's contribution as a member our Board of Directors will be a positive driver for SDBJ going forward."

Gaston Bédard, Chairman of the Board of Directors

"It gives me great pleasure to announce the appointment of Martin Breault to the SDBJ Board of Directors. On behalf of myself, the management team and the members of the Board of Directors, we extend a warm welcome to Mr. Breault and would like to assure him of the entire SDBJ team's full cooperation in helping him fulfill his mandate."

Alain Coulombe, President and Chief Executive Officer, SDBJ

For more information:

https://www.emplois-superieurs.gouv.qc.ca/Nominations/Communique/2023-02-01 (in French)

About SDBJ

Created in 1971 by the *James Bay Region Development Act*, <u>SDBJ</u>'s mission is to promote, from a sustainable development perspective, the economic development, development and exploitation of natural resources, other than hydroelectric resources falling within HQ's mandate, in the James Bay territory. In particular, it may encourage, support and participate in the implementation of projects aimed at these ends.

-30-

Source:

Alain Coulombe, MBA President and Chief Executive Officer Société de développement de la Baie-James

Tel.: 819 739-4717, ext. 1250

Fax: 819 739-4329

alain.coulombe@sdbj.gouv.qc.ca