

For immediate release

NOMINATION OF MADAME LUCE ASSELIN TO SOCIÉTÉ DE DÉVELOPPEMENT DE LA BAIE-JAMES (SDBJ) BOARD OF DIRECTORS

Matagami, June 29, 2017 – On June 21, the Québec Cabinet nominated Madame Luce Asselin to the SDBJ Board of Directors. Ms. Asselin was also named Vice-Chair of the Board.

In addition to a law degree, Ms. Asselin holds a Bachelor of Political Science degree from Université Laval and a Certificate in Education from Université de Montréal. She has been Deputy Minister for Energy and Mines at the Ministère de l'Énergie et des Ressources naturelles since 2014, prior to which she held a number of positions in the communications field. She was also a member of the Board of Directors and CEO of the Agence de l'efficacité énergétique from 2008 to 2011.

“We are convinced that Ms. Asselin will make a significant contribution to the success of the SDBJ, as well as to the economic development of the region and its diverse populations,” said Gaston Bédard, Chairman of the SDBJ Board of Directors.

SDBJ CEO Raymond Thibault said that he is very pleased with the nomination, adding that the entire SDBJ management team has assured him of their full cooperation in helping Ms. Asselin to fulfill her mandate.

Mr. Bédard also said that Ms. Asselin's nomination completes the SDBJ Board of Directors, which is made up of members with a wide range of qualifications.

“The SDBJ plays a key role in developing the region's economy and managing the transport infrastructure in the Baie-James territory. It is also a strategic partner for companies that choose to establish operations there, particularly in terms of developing the immense potential of the region's natural resources. Given her expertise and experience, I am convinced that Ms. Asselin will be a significant asset to the SDBJ Board of Directors,” added Pierre Arcand, Minister for Energy and Natural Resources, Minister responsible for the Plan Nord and Minister responsible for the Côte-Nord region.

About SDBJ

The SDBJ, which has been in existence for over 45 years, was created under the *James Bay Region Development Act* adopted by Québec National Assembly in 1971. Its mission is to promote, from a sustainable development perspective, the economic development, improvement and exploitation of natural resources other than hydroelectric resources falling within Hydro-Québec's mandate in the Baie-James territory. The SDBJ can also foster, support and participate in the implementation of projects having these objectives.

www.sdbj.gouv.qc.ca

For more information: www.premier.gouv.qc.ca

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Source:

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